

OMB APPROVAL

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U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

[] Check this box if no longer subject of Section 16. Form 4 or Form 5
obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person

VEITIA TRESA N
(Last) (First) (Middle)

250 PARK AVENUE S. SUITE 200

(Street)

WINTER PARK FL 32789

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year

MARCH, 2000

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer
(Check all applicable)

[] Director [] 10% Owner
[X] Officer (give title below) [] Other (specify below)

CORPORATE VICE PRESIDENT

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		----- Code V	----- Amount or Price (D) (D)			

INTERNATIONAL ASSETS
HOLDING CORPORATION
COMMON

03/24/00

D

242

A

2,662

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conver- sion of Exer- cise Price of Deri- vative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8) ----- Code V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares (Instr. 5)	8. Price of Deri- vative Secur- ity (Instr. 5)	9. Deriv- ative Secur- ities Bene- ficially Owned at End of Month (Instr. 4)	10. Owner- ship of Deriv- ative Secur- ity: Direct (D) or Indi- vidual (I) (Instr. 4)	11. Nature of Secur- ity: Direct (D) or Bene- ficial (I) Ownership (Instr. 4)
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STOCK OPTION (1)	\$11.625	03/10/00	J	1000	03/10/01	03/10/10	COMMON	1000	\$11.625	1,000	D
STOCK OPTION (2)	\$2.738	03/24/00	J	8250	12/11/99	12/11/06	COMMON	8250		1,000	D
STOCK OPTION (2)	2.512	03/24/00	J	8993	12/11/99	12/11/06	COMMON	8993		9,993	D
STOCK OPTION (2)	\$7.8125	03/24/00	J	5000	12/09/02	12/09/09	COMMON	5000		9,993	D
STOCK OPTION (2)	7.167	03/24/00	J	5450	12/09/02	12/09/09	COMMON	5450		15,443	D

Explanation of Responses: (1) 20% of option becomes exercisable on 03/10/01, 03/10/02, 03/10/03, 03/10/04 and 03/10/05.

(2) To adjust exercise price of options and number of option shares due to stock dividend.

/S/ TRESA N. VEITIA

4/07/00

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedures.