

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No.3) *

International Assets Holding Corporation

(Name of Issuer)

Common Stock

(Title of Class of Securities)

459028106

(CUSIP Number)

01/31/00

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.459028106

- 1 NAMES OF REPORTING PERSONS
I.R.S. Identification Nos. of above persons (entities only)

Diego J. Veitia

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) _____

N/A

(b) _____

- 3 SEC USE ONLY

- 4 CITIZENSHIP OR PLACE OF ORGANIZATION U.S.A

NUMBER OF 5 SOLE VOTING POWER
SHARES 489,097

BENEFICIALLY OWNED BY 6 SHARED VOTING POWER
EACH N/A

REPORTING PERSON 7 SOLE DISPOSITIVE POWER
WITH 489,097

8 SHARED DISPOSITIVE POWER
N/A

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

489,097

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

N/A

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

24.68%

12 TYPE OF REPORTING PERSON*

IN

Item 1. (a) Name of Issuer:
International Assets Holding Corporation

(b) Address of Issuer's Principal Executive Offices:
250 Park Avenue South, Suite 200
Winter Park, FL 32789

Item 2. (a) Name of Person Filing:
Diego J. Veitia

(b) Address of Principal Business Office:
250 Park Avenue South, Suite 200
Winter Park, FL 32789

(c) Citizenship:
U.S.A.

(d) Title of Class of Securities:
Common Stock

(e) CUSIP Number:
459028106

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:
N/A

- (a) Broker or Dealer registered under Section 15 of the Act
- (b) Bank as defined in section 3(a)(6) of the Act
- (c) Insurance Company as defined in section 3(a)(19) of the Act
- (d) Investment Company registered under section 8 of the Investment Company Act
- (e) Investment Adviser registered under section 203 of the Investment Advisers Act of 1940
- (f) Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Section 240.13d-1(b)(1)(ii)(F)
- (g) Parent Holding Company, in accordance with Section 240.13d-1(b)(1)(ii)(G)
- (h) Group, in accordance with Section 240.13d-1(b)(1)(ii)(H)
- (i) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (j) A church that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

Item 4. Ownership.

If the percent of the class owned, as of December 31 of the year covered by the statement, or as of the last day of any month described in Rule 13d-1(b)(2), if applicable, exceeds five percent, provide the following information as of that date and identify those shares which there is a right to acquire.

(a) Amount Beneficially Owned:

As of January 31, 2000 Diego J. Veitia was the beneficial owner of 489,097 shares of International Assets Holding Corporation, consisting of 489,097 shares held in the name of The Diego J. Veitia Family Trust DTD 12/13/91 of which Mr. Veitia is the settlor, a trustee and primary beneficiary.

The Issuer formerly offered benefits to its employees from an ESOP Plan in which each participant held voting rights. The Plan was amended in 1999 to the form of a 401(k) profit sharing plan in which participants do not vote their allocated shares. Therefore, Mr. Veitia no longer has sole voting power for those shares.

Mr. Veitia currently has no exercisable options.

(b) Percent of Class:

These shares represented 24.68% of the outstanding shares of the common stock.

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote

489,097

(ii) shared power to vote or to direct the vote

N/A

(iii) sole power to dispose or to direct the the disposition of

489,097

(iv) shared power to dispose or to direct the disposition of

N/A

Item 5. Ownership of Five Percent or Less of a Class.

N/A

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

The Diego J. Veitia Family Trust has the right to receive income provided by dividends paid to the Trust or proceeds from the sale of the 489,097 shares held in its name.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company.

N/A

Item 8. Identification and Classification of Members of the Group.

N/A

Item 9. Notice of Dissolution of Group.

N/A

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

_____ 02/15/00 _____
Date

Signature

/S/ Diego J. Veitia

Name/Title