OMB APPROVAL

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U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

1. Title of Security (Instr. 3) INTERNATIONAL ASSETHOLDING CORPORATION		(mm/dd/yy) 03/24/00	D	242	Α		2,662	D	
Title of Security		(mm/dd/yy)							
		2. Transaction Date	3. Transaction Code (Instr. 8) Code V	4. Securities Ac Disposed of ((Instr. 3, 4	(D)	A) or Price	5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	Owner- ship Form: Direct (D) or Indirect (I) (Instr.4)	7. Nature of Indirect Beneficia Ownership (Instr. 4
								6.	
Table I		eficially Owned			:==				
	VICE PRESIDENT				:==				
	(give title belo	w) [] 10% Owne] Other (s	r pecify below)					
6. Relationship of (Check all appl:	icable)	_	1 40% 0						
5. If Amendment, Da	ate of Original (Month/Year)							
MARCH, 2000									
4. Statement for Mo	onth/Year	=========	========	=======	:==				
3. IRS or Social Se									
INTERNATIONAL ASS	SETS HOLDING CORP	ORATION IAAC							
======================================			========	========	:==				
	(State)								
WINTER PARK			9						
250 PARK AVENUE		(Street)							
(Last)		(M.	iddle)						
	TRESA		N 						
1. Name and Address									
[] Check this box obligations ma	ay continue. See	Instruction 1(b).						
	tion 30(f) of the		-						

		on a separa		or each (class of securi	ties benef	cially						
OWITE	d directly o	1 Indirectly											
FORM	4 (continue	d)											
	`	,	ities Acq	uired D	isposed of, or	Reneficial	llv Owned						
TUDI					s, convertible								
====		========		======				==					
											9. Number	10. Owner-	
		2.									of Deriv-	ship of	
		Conver-			5. Number of			7.	Amount		ative	Deriv-	11.
		sion of		4	Derivative	6.		Title and of Underl	ying	8.	Secur- ities	ative Secur-	Nature of
		Exer- cise	3.	4. Trans-	Securities Acquired (A)	Date Exercisal	ole and	Securitie (Instr. 3	and 4)	Price of	Bene- ficially		In- direct
1.		Price of	Trans- action	action Code	or Disposed of(D)	Expiration (Month/Da			Amount		Owned at End	(D) or In-	Bene- ficial
Title Deriv	e of vative	Deriv- ative	Date (Month/	(Instr. 8)	(Instr. 3, 4 and 5)	Date	Expira-		or Number	•	of Month	direct (I)	Owner- ship
Secui (Inst	rity tr. 3)	Secur- ity	Day/ Year)	Code V	(A) (D)	Exer- cisable	tion Date	Title	of Shares	(Instr. 5)	(Instr. 4)	(Instr. 4)	(Instr. 4)
STOC	K OPTION(1)	\$11.625	03/10/00	J	1000	03/10/01	03/10/10	COMMON	1000	\$11.625	1,000	D	
STOCK	K OPTION(2)	\$2.738	03/24/00	J	8250	12/11/99	12/11/06	COMMON	8250		1,000	D	
STOCK	K OPTION(2)	2.512	03/24/00	J	8993 	12/11/99	12/11/06	COMMON	8993		9,993	D	
STOCK	K OPTION(2)	\$7.8125	03/24/00	J	5000 	12/09/02	12/09/09	O COMMON	5000				
STOCK	K OPTION(2)	7.167	03/24/00	J	5450	12/09/02	12/09/09	O COMMON	5450		15,443	D	
====	=======	=======	:======	======	========		-======		======			=======	
Evn1:	anation of	Paenoneae:	(1) 20% 0	f ontion	becomes exerci	sahla on 6	3 /1 0 / 01						
		03, 03/10/04			becomes exerci	ISUBIC OIL	,5, 10, 01,						
	To adjust ex stock divide		of opton	s and nur	mber of option	shares due	e to						
`	STOCK UIVIUE	iid i											
,,	C/ TDECA N	\/ETTT^				4/07/00							
		VEITIA				4/07/00							
* *	_	e of Reporti	_		e e	Date		.1					
**	Intentional Violations.		its or omi	ssions of	f facts constit	ute Federa	aı Crimina	ğΤ					
	See 18 U.S.	C. 1001 and	15 U.S.C.	78ff(a)									
Note	: File thre	e copies of	this Form	, one of	which must be	manually s	sianed.						

Note: File three copies of this Form, one of which must be manually signed If space provided is insufficient, see Instruction 6 for procedures.