U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

	obligations may conti	longer subject to Section 16. inue. See Instruction 1(b).								
=== 1.	Name and Address of F	Reporting Person								
	DENNIS, JR.	WILLIAM	С.							
	(Last)	(First)	(Middle)							
		(Street)								
WIN		FL	32789							
	(City)	(State)	(Zip)							
2.	Issuer Name and Ticke	er or Trading Symbol DING CORPORATION IAAC								
	3. IRS or Social Security Number of Reporting Person (Voluntary)									
4.	MARCH, 2001									
5.	If Amendment, Date of	f Original (Month/Year)								
6.			ll applicable)							
	<pre>[_] Director [X] Officer (give tit</pre>	[_] 10% Own :le below) [_] Other (er specify below)							
	PRESIDENT									
7.			Line)							
	(City) (State) (Zip) . Issuer Name and Ticker or Trading Symbol NTERNATIONAL ASSETS HOLDING CORPORATION IAAC . IRS or Social Security Number of Reporting Person (Voluntary) . Statement for Month/Year MARCH, 2001 . If Amendment, Date of Original (Month/Year) . Relationship of Reporting Person to Issuer (Check all applicable) [_] Director [X] Officer (give title below) [_] 10% Owner [X] Officer (give title below) [_] Other (specify below) PRESIDENT . Individual or Joint/Group Filing (Check Applicable Line)									

Table INon-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Trans-	3. Trans- action		or Dispos	es Acquired (A) sed of (D) 3, 4 and 5)			Amount of Securities Beneficially	6.	ship Form: Direct		Nature of In- direct Bene-
	action Date (mm/dd/ yy)	Code (Instr. Code	8) V	Amount	(A) or (D)	Price		Owned at End of Month (Instr. 3 and 4)		(D) or Indirect (I) (Instr. 4)		ficial Owner- ship (Instr. 4)
INTERNATIONAL ASSETS HOLDING CORPORATION COMMON												
Reminder: Report	on a seperate	line for each	clas	s of securit	ies benef	icially						

owned directly or indirectly

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivativ Security (Instr. 3) : 	Conver- sion of exercise Price of Deriv- ative Security	ac Da (N Da	3. Trans- action Date (Month/ Day/ Year)	4. Transac tion Co (Instr.	de	Acquire Dispose	of Deriv- Securities ed (A) or ed of (D) 3, 4 and 5)	
					Code	V	(A)	(D)	
International Assets Holding Corp. Option			3/9/	/01	A		25,000		
International Assets Holding Corp. Options									
	Expira Date	Le and		d Amount of ng Securities a and 4)	8. Price of Deriv ative Secur ity (Inst	of De - ative Secur - ities Bene-	eriv- e s ally	Owner- 11 ship Form of De- rivative Security: Direct (D) or	. Na- ture of In- direct Bene- ficial Owner- ship
	Date Exer- cisable	Expira- tion Date	Title	Amount or Number of Shares	3)	at Er of Month	nd	In-direct (I) (Instr. 4)	(Instr. 4)
International Assets Holding Corp. Option	03/09/02	03/09/06*	Common	25,000	3.125	25,6	000	D	
International Assets Holding Corp. Options	10/01/00	04/27/10**	Common	75,000	5.1875	100,6	000	D	
Explanation of Response VESTS 03/09/04 **26% I: 10/1/02; 22% ON 10/01/0	S EXERCISABLE ON				DER				

04/05/01

Date

/s/ WILLIAM C. DENNIS, JR.

**Signature of Reporting Person

 $^{^{\}star\star}$ Intentional misstatements or omissions of facts constitute Federal Criminal Violations.