FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* BRANCH SCOTT J							2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]										oplic ecto	able) r	g Pers	_	wner
(Last) 220 E. C SUITE 2	E. CENTRAL PARKWAY				3. Date of Earliest Transaction (Month/Day/Year) 02/20/2007												icer ow)	(give title	siden	Other (below)	specify
SPRING	ALTAMONTE FL 32701 SPRINGS				4. If Amendment, Date of Original Filed (Month/Day/Year) 02/19/2007											Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	n-Derivs	tive		curit	ies Vo		ired	Dier	n head	of or	Ren	oficiall	ly Own	— had				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D					ction	ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		<u>,</u>	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			d (A) or	or 5. Amou 4 and Securitie Benefici		nt of s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
										Code	v	Amount		(A) or (D)	Price	Transact (Instr. 3 a		ion(s)			(11150.1.4)
Common Stock 02/20/						7				X		40,00	0	A	\$2.5		410,447		D		
Common Stock																	367,647			I	By Spouse
			Table II -	Derivati (e.g., pu												Owne	d			· ·	1
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution) if any (Month/Day	Date, Tr	ransaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Ex	Date Exe piration onth/Da	Date	of Securities		es Security	Derivat Securit	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				Co	ode	v	(A)	(D)	Da Ex	ite ercisabl		expiration late	Title		Amount or Number of Shares	ber					
Stock Option	\$2.5	02/20/2007			Х			40,000	12	2/06/200	3 1	2/06/2012	Comi	mon	40,000	\$2.5		285,00	00	D	

Explanation of Responses:

Remarks:

Correcting date of exercise.

Scott J. Branch

03/05/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.