

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5
obligations may continue. See Instruction 1(b).

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1. Name and Address of Reporting Person

VEITIA-WILLIAMSON TRESA N.

(Last) (First) (Middle)

250 PARK AVENUE SOUTH/ SUITE 200

(Street)

WINTER PARK FL 32789

(City) (State) (Zip)

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2. Issuer Name and Ticker or Trading Symbol

INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC
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3. I.R.S. or Social Security Number of Reporting Person (Voluntary)

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4. Statement for Month/Year

MARCH, 2001
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5. If Amendment, Date of Original (Month/Year)

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6. Relationship of Reporting Person to Issuer (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

CORPORATE VICE PRESIDENT

7. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More Than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code	V	Amount	(A) or (D)	Price		

INTERNATIONAL ASSETS
HOLDING CORPORATION
COMMON

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	
			Code	V	(A)	(D)
International Assets Holding Corp. Option		3/9/01	A			10,000
International Assets Holding Corp. Options						

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month(1) (Instr. 4)	11. Nature of Direct Beneficial Ownership (Instr. 4)
Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
03/09/02	03/09/06*	Common	10,000	3.125	10,000	D	
12/11/99	12/11/03**	Common	8,993	2.512	18,993	D	
12/09/02	12/09/09***	Common	5,450	7.167	24,443	D	

Explanation of Responses: * 33% VESTS 03/09/02; 33% VESTS 03/09/03; REMAINDER VESTS 03/09/04
 ** OPTION VESTS 20% 12/11/99; 12/11/00; 12/11/01; 12/11/02; 12/11/03
 *** OPTION VESTS 12/09/02; 12/09/03; 12/09/04; 12/09/05; 12/09/06

/s/ TRESA VEITA WILLIAMSON 04/05/01

 **Signature of Reporting Person Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

