FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

						2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]									5. Relationship of Reporting (Check all applicable) X Director			g Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) 220 E. CENTRAL PARKWAY SUITE 2060						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2006									X	Officer (give title below) Chairman Other below)				(specify
	ALTAMONTE FL 32701 SPRINGS						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Tran Date (Month					Execution Day/Year) if any			ecution Date,		Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			4 and Secu Bene Owne		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(instr. 4)
Common Stock																154,568		I		By Diego J Veitia Trust
Common Stock 03/15/2						2006			S		3,000	D \$1		\$10	.05	86,359		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security		3A. Deem Execution if any (Month/D	n Date, Trar Cod		action (Instr.	on of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expiratio (Month/D	n Date	r) Amount of Securities Underlying Derivative Security and 4)		ount of curities derlying rivative curity (Ir d 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owne Form Direc or Inc (I) (In:	t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

SOLD PERSUANT TO 10b-5-1 PLAN

Diego J. Veitia

03/15/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.