FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	. OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

	Check this box if no longer subject to
\neg	Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FOWLER JOHN MOORE				<u>IN</u>	2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]										all app		10	% Owner		
(Last) 115 EAS	Т 69ТН ST	,	Middle)				of Earlie	st Trans	action (M	onth/[Day/Year)					Office below	er (give title w)		her (specify low)	
(Street) NEW YO	ORK N		10021 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indivine)	Form	n filed by One		son		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				Date	Date E Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispose Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3,				Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownershi	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or D)	Price		Transa	ransaction(s) Instr. 3 and 4)		(
Common Stock					03/15/2005				P		50,00	0 A \$		\$7	7.5		0,000	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Conversion or Exercise Price of Derivative Security (Instr. 3) Security (Instr. 3) Or Exercise Price of Derivative Security Security 3. Transaction Date Execution (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)		Date,	Date, Transaction Code (Instr.		n of		Expiratio	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	hip of Indirec Beneficial Ownershi ect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code			Date Expi		Expiration Date	Nun											

Explanation of Responses:

Remarks:

Private Purchase

John Moore Fowler

03/15/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.