

## **International Assets Holding Corporation Names Dr. David Bullock as Director of Research**

NEW YORK, Jan. 18, 2011 (GLOBE NEWSWIRE) -- International Assets Holding Corporation (INTL) (Nasdaq:INTL) today announced that it has named Dr. David Bullock as Director of Research. Bullock directs INTL FCStone's research efforts across the firm's entire product line and coordinates the distribution of the research.

Bullock joined the company in 2007 serving as a commodity risk management consultant specializing in advanced statistical modeling and analysis. Bullock earned his Ph.D. in agricultural economics from Iowa State University. With more than 20 years of experience in commodity risk management, his prior experience includes positions as an agribusiness instructor at Iowa State University, an extension marketing economist at Montana State University, the senior economist at the Minneapolis Grain Exchange, a risk management specialist in the Minnesota Department of Agriculture, and senior dairy analyst and project consultant with Informa Economics.

Bullock is a recognized national expert in statistical approaches to commodity risk management and has published academic research in the *Journal of Economics and Business*, and the *International Review of Economics and Finance*.

Dave Smoldt, Vice President of Operations for INTL FCStone, said, "I am delighted that Dave has agreed to spearhead our research efforts. A person with his expertise in this role will allow us to develop the information our risk management consultants and our customers need in today's marketplace and also highlight our firm's capabilities as a risk management partner."

Bullock added, "INTL FCStone has a tremendous asset in its breadth and depth of knowledge and experience. I am looking forward to communicating this wealth of information to our customers to enhance the value of our relationship."

### **About International Assets Holding Corporation**

International Assets Holding Corporation (INTL) provides execution and advisory services in commodities, currencies and international securities. INTL's businesses, which include the commodities advisory and transaction execution firm FCStone Group, serve more than 10,000 commercial customers in more than 100 countries through a network of offices in eleven countries around the world. Further information on INTL is available at [www.intlassets.com](http://www.intlassets.com).

### **Forward Looking Statements**

This press release includes forward-looking statements including statements regarding the combined company. All statements other than statements of current or historical fact contained in this press release are forward-looking statements. The words "believe," "expect," "anticipate," "should," "plan," "will," "may," "could," "intend," "estimate," "predict," "potential," "continue" or the negative of these terms and similar expressions, as they relate to International Assets Holding Corporation, are intended to identify forward-looking statements.

These forward-looking statements are based largely on current expectations and projections about future events and financial trends that may affect the financial condition, results of operations, business strategy and financial needs of the combined company. They can be affected by inaccurate assumptions, including the risks, uncertainties and assumptions described in the filings made by International Assets Holding Corporation with the Securities and Exchange Commission. In light of these risks, uncertainties and assumptions, the forward-looking statements in this press release may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. When you consider these forward-looking statements, you should keep in mind these risk factors and other cautionary statements in this press release.

These forward-looking statements speak only as of the date of this press release. International Assets Holding Corporation undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements.

CONTACT: International Assets Holding Corporation

Bill Dunaway

866-522-7188

[bdunaway@intlassets.com](mailto:bdunaway@intlassets.com)