FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL
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	Check this box if no longer subject to
\neg	Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RADZIWILL JOHN						2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]									5. Relationship of Repor (Check all applicable) X Director Officer (give title			10%	ssuer Owner (specify	
(Last) (First) (Middle) 329 PARK AVENUE NORTH SUITE 350						3. Date of Earliest Transaction (Month/Day/Year) 11/22/2010									belov			below		
(Street) WINTER PARK FL 32789 (City) (State) (Zip)					_ 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				2. Transad Date (Month/Da		Ex) if a	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8)		. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a)			r 5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)	or Pr	ice	Transact (Instr. 3	ion(s)			msu. 4)	
Common S	Stock			11/22/	2010				P		2,001	A \$23		\$23	6,	6,118)		
Common Stock															569	,853]	Ι .	Through Goldcrown Asset Mgmt	
Common Stock															278,418		I		Through Humble Trading Ltd.	
		Та	able II -								osed of, onvertib				Owned		,	,		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 34. Deemed Execution Date, if any (Month/Day/Year)				on Date,	4. Transa Code (8)		of	r osed (, 3, 4	Expirati (Month/	on Da	Securities Underlyin Derivative Security (and 4) A		nt of tites lying tive ity (Inst	r. 3	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e Ownershi s Form: ally Direct (D) or Indirect g (I) (Instr. 4		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	of Share							

Explanation of Responses:

John Radziwill

11/23/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).