FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* PRIEDMAN JACK 2. Date Requiring (Month) 09/30/				ment	3. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]						
(Last) (First) (Middle) 1251 NW BRIARCLIFF PKWY SUITE 800				4. Relationship of Reporting Persor (Check all applicable) X Director Officer (give title	10% Owne Other (spec	r (Mor	th/Day/Year)	tte of Original Filed			
(Street) KANSAS CITY (City)	MO (State)	64116 (Zip)			Vice Chairman of the	below) he Board		licable Line)			
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					eneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock					1,047	D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Stock Option			09/30/2009	06/13/2016 ⁽¹⁾	Common Stock	10,354	18.64	D			
Stock Option			09/30/2009	03/15/2017 ⁽¹⁾	Common Stock	8,960	54.23	D			

Explanation of Responses:

 $1. \ Replacement \ Stock \ Option \ Granted \ Upon \ Merger \ of \ FCS tone \ Group \ and \ International \ Assets \ Holding \ Corporation \ pursuant \ to \ the \ terms \ of \ the \ Merger \ Agreement.$

<u>Jack Friedman</u>

10/07/2009

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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