FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

l	OMB APPROVAL								
	OMB Number:	3235-0287							
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	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* OCONNOR SEAN MICHAEL						2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner								
(Last) 220 E. C SUITE 2	ENTRAL I	irst) PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 03/05/2007									X Officer (give title below) Other (specify below) CEO					
(Street) ALTAMONTE SPRINGS FL 32701					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City)	(S	state)	(Zip)																			
		Tab	le I - Nor	n-Deriv	/ative	e Se	curit	ies Ac	quired,	Dis	posed o	f, or B	enefic	ally	Owned	l						
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Date,			Transaction Dispo		Disposed	rities Acquired (A) o ed Of (D) (Instr. 3, 4				es ally Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership				
									Code	v	Amount	(A) (D)	or Prio	e:e	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)			
Common Stock 03/05.					5/200	/2007		X		75,00	0 <i>A</i>	\$	2.5	211,153		D						
Common Stock														780,434		I		The St. James Trust				
		7	Γable II -								osed of, onvertil				Owned			•				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transactio Code (Inst				6. Date Exercisi Expiration Date (Month/Day/Yea		e	Amoun Securiti Underly Derivati	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e Ow s Foi lly Dir or I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amou or Numb of Share	er								
Stock Option	\$2.5	03/05/2007			X			75,000	12/06/20	04	12/06/2012	commo	75,00	00	\$2.5	250,00	00	D				

Explanation of Responses:

Sean M. O'Connor

03/06/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.