FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
CONFRANCESCO EWARD R JR						INTERNATIONAL ASSETS HOLDING CORP [IAAC]								еск ан аррнс <mark>X</mark> Directo	,	10% Ov	vner
(Last)	/=	irct)	(Middle)		- -	COM [IAAC]								X Officer below)	(give title	Other (s	specify
(Last) (First) (Middle) 220 E. CENTRAL PARKWAY SUITE 2060						3. Date of Earliest Transaction (Month/Day/Year) 08/01/2003								,	COC	,	
(Street) ALTAMONTE FL 32701 SPRINGS					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip)																	
		Tal	ole I - Non	-Deriv	vativ	e Se	curitie	es Acq	uired, I	Disp	osed of	f, or Ben	eficial	y Owned			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Date,			Code (Instr.					Beneficia Owned F	s Fo ally (D ollowing (I)	rm: Direct or Indirect (Instr. 4)	7. Nature of ndirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)		Instr. 4)
Common Stock 08/29/					9/200	/2003		M		1,200 A		\$2.1	1,200		D		
			Table II - I (or Bene le secu		Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year) if any f ive (Montl		ate,	4. Transaction Code (Instr. B)				6. Date Exercisable ar Expiration Date (Month/Day/Year)		•	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisab		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	"	
Employee Stock Option	\$2.1	08/01/2003			A	V	1,200		08/01/200	3 (08/29/2003	Common Stock	1,200	\$0.00	1,200	D	
Employee Stock Option	\$2.1	08/29/2003			M			1,200	08/01/200	3 (08/29/2003	Common Stock	1,200	\$0.00	0	D	

Explanation of Responses:

Edward R. Cofrancesco

09/02/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.