F	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	U.S. SECURITIES AND EXI WASHINGTON, D.O STATEMENT OF CHANGES IN BI Filed pursuant to Section 16 Exchange Act of 1934, Sec Public Utility Holding Com Section 30(f) of the Investmo	C. 20549 ENEFICIAL OWNERSHIP (a) of the Securities tion 17(a) of the pany Act of 1935 or
1.	Name and Address of Re	porting Person	
	RUSH	JEFFREY	L.
	(Last)	(First)	(Middle)
	250 PARK AVENUE SOUTH/		
		(Street)	
	WINTER PARK	FL	32789
	(City)	(State)	(Zip)
2. ===	=======================================	or Trading Symbol HOLDING CORPORATION IAAC HOLDING CORPORATION IAAC	
	-		.,
4.	Statement for Month/Ye		
5. ===	If Amendment, Date of	Original (Month/Year)	=======================================
6.	Relationship of Report (Check all applicable)		
	[X] Director [_] Of (g	ficer [_] 10% Own jive title below)	ner [_] Other (specify below)

7. Individual or Joint/Group Filing (Check Applicable Line)

[X] Form filed by One Reporting Person
[_] Form filed by More than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.	Title of Security (Instr. 3)	2.	Trans- action Date (Month/ Day/		action Code (Instr.	8)	4. Securities or Dispose (Instr. 3,	d of (D) 4 and 5)	•	5.	Amount of Securities Beneficially Owned at End of	6.	Owner- ship Form: Direct (D) or	7.	Nature of In- direct Bene- ficial	
			Year)		ode		Amount	(n)	Price		Month (Instr. 3 and 4)		Indirect (I) (Instr. 4)		Owner- ship (Instr.	4)
10H	TERNATIONAL ASSETS LDING CORPORATION MMON		13/01	Α			1250	A	2.95	40	, 809		D			
-																
-																
-																
-																

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly ${\sf class}$

Table	IIDe	rivativ	ve Secu	rities	Acqui	red, D	isposed	of,	or	Beneficial	ly	Owned
	(e.g.,	puts,	calls,	warrar	its, o	ptions	, convei	rtibl	Le s	securities)		

1. Title of Derivative Security (Instr. 3)	2. Conver sion o Exerci Price Deriv- ative Securi	of a .se D of (D	rans- ction ate Month/ ay/ ear)	4. Transac- tion Code (Instr. 8)	; , !	ative S Acquire Dispose	of Deriv- Securities ed (A) or ed of (D) 3, 4, and 5)	
				Code V		(A)	(D)	
International Assets Holding Corp. Option								
International Assets Holding Corp. Options								
		:========	=========	========	=========		:========	===
	6. Date Exercisable and Expiration Date (Month/Day/Year)	Underlyi (Instr.	d Amount of ng Securities 3 and 4)	8. Price of Deriv- ative Secur- ity (Instr.	9. Number of Derivative Securities Beneficially Owned	 10.	Owner- 11. ship Form of De- rivative Security: Direct (D) or Indirect	Na- ture of In- direct Bene- ficial Owner- ship
	cisable and Expiration Date (Month/Day/	Underlyi (Instr. , , , , , , , , , , , , , , , , ,	ng Securities	of Deriv- ative Secur- ity (Instr.	of Deriv- ative Secur- ities Bene- ficially		Owner- 11. ship Form of De- rivative Security: Direct (D)	Na- ture of In- direct Bene- ficial Owner-
	cisable and Expiration Date (Month/Day/ Year) Date Expi Exer- tion	Underlyi (Instr.	ng Securities 3 and 4) Amount or Number of	of Deriv- ative Secur- ity (Instr.	of Derivative Securities Beneficially Owned at End of Month		Owner- 11. ship Form of De- rivative Security: Direct (D) or Indirect (I)	Na- ture of In- direct Bene- ficial Owner- ship (Instr
	cisable and Expiration Date (Month/Day/ Year) Date Expi Exer- tion cisable Date	Underlyi (Instr.	ng Securities 3 and 4) Amount or Number of Shares	of Deriv- ative Secur- ity (Instr 5)	of Derivative Securities Bene- ficially Owned at End of Month (Instr. 4)	Owner- 11. ship Form of De- rivative Security: Direct (D) or Indirect (I)	Na- ture of In- direct Bene- ficial Owner- ship (Instr
	cisable and Expiration Date (Month/Day/ Year) Date Expi Exer- tion cisable Date	Underlyi (Instr.	ng Securities 3 and 4) Amount or Number of Shares 7,500	of Deriv- ative Secur- ity (Instr 5)	of Derivative Securities Bene- ficially Owned at End of Month (Instr. 4) D	Owner- 11. ship Form of De- rivative Security: Direct (D) or Indirect (I)	Na- ture of In- direct Bene- ficial Owner- ship (Instr
	cisable and Expiration Date (Month/Day/ Year) Date Expi Exer- tion cisable Date	Underlyi (Instr.	ng Securities 3 and 4) Amount or Number of Shares 7,500	of Deriv- ative Secur- ity (Instr 5)	of Derivative Securities Bene- ficially Owned at End of Month (Instr. 4) D	Owner- 11. ship Form of De- rivative Security: Direct (D) or Indirect (I)	Na- ture of In- direct Bene- ficial Owner- ship (Instr

 ${\bf Explanation} \ \ {\bf of} \ \ {\bf Responses:} \quad {\bf Stock} \ \ {\bf received} \ \ {\bf pursuant} \ \ {\bf to} \ \ {\bf compensation} \ \ {\bf plan.}$

/s/ Jeffrey L. Rush 07/05/01
------**Signature of Reporting Person Date

 $^{^{\}star\star}$ Intentional misstatements or omissions of facts constitute Federal Criminal Violations.