

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person

BOREN TODD A.
(Last) (First) (Middle)

250 PARK AVENUE SOUTH/ SUITE 200
(Street)

WINTER PARK FL 32789
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year

MARCH, 2001

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer (Check all applicable)

[] Director [] 10% Owner
[X] Officer (give title below) [] Other (specify below)

SENIOR VICE PRESIDENT AND MANAGING DIRECTOR PRIVATE CLIENT GROUP

7. Individual or Joint/Group Filing (Check Applicable Line)

[X] Form filed by One Reporting Person
[] Form filed by More Than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
		Code	V	Amount	(A) or (D)	Price			
INTERNATIONAL ASSETS HOLDING CORPORATION COMMON	03/09/01	P		500	A	3.00	4,159	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	
			Code	V	(A)	(D)
International Assets Holding Corp. Option		3/9/01	A		30000	03/09/06*
International Assets Holding Corp. Options						

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month(1) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
03/09/02	03/09/06* Common 30000	3.125	30,000	D	
12/11/00	12/11/06** Common 7,194	2.512	37,194	D	
10/01/01	10/01/08*** Common 5995	1.486	43,189	D	
12/09/02	12/09/09**** Common 5450	7.167	48,639		

Explanation of Responses:*33% VESTS 03/09/02; 33% VESTS 03/09/03; REMAINDER VESTS 03/09/04
 **25% VESTS 12/11/00; 25% VESTS 12/11/01; 25% VESTS 12/11/02; REMAINDER VESTS 12/11/03
 ** 20% VESTS 10/01/01; 20% VESTS 10/01/02; 20% VESTS 10/01/03; 20% VESTS 10/01/04; REMAINDER VESTS 10/01/05
 *** 20% VESTS 12/09/01; 20% VESTS 12/09/02; 20% VESTS 10/01/03; 20% VESTS 10/01/04; REMAINDER VESTS 12/09/05

/s/ TODD A. BOREN 04/05/01

 **Signature of Reporting Person Date