U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940] Check this box if no longer subject of Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). _____ 1. Name and Address of Reporting Person JONATHAN (Last) (First) (Middle) 250 PARK AVENUE S. SUITE 200 (Street) WINTER PARK (State) (Zip) ______ 2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC _____ 3. IRS or Social Security Number of Reporting Person (Voluntary) ______ 4. Statement for Month/Year MARCH, 2000 5. If Amendment, Date of Original (Month/Year) 6. Relationship of Reporting Person to Issuer (Check all applicable) [] Director
[X] Officer (give title below) 10% Owner Other (specify below) CHIEF FINANCIAL OFFICER 7.Individual or Joint/Group Filing (Check Applicable Line) [] Form filed by One Reporting Person
[] Form filed by More Than One Reporting Person Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8) 				5. Amount of Securities Beneficially	Owner- ship Form: Direct	7. Nature of
1. Title of Security (Instr. 3)			Amount	(A) or (D)	Price	Owned at End of Month (Instr. 3 and 4)	(I)	Indirect Beneficial Ownership (Instr. 4)

6.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conver- sion of Exer- cise 3. Price Trans- of action Deriv- Date ative (Month. Secur- Day/ ity Year)	4. Trans- action Code (Instr. / 8) Code V	5. Number of Derivative Securities Acquired (A) or Disposed of(D) (Instr. 3, 4 and 5) (A) (D)	Expirat (Month/ Date		of Under Securiti (Instr.		Secur- ity (Instr.	9. Number of Deriv- ative Secur- ities Bene- ficially Owned at End of Month (Instr. 4)	(D) or In- direct (I)	11. Nature of In- direct Bene- ficial Owner- ship (Instr. 4)
STOCK OPTION(1)	\$11.625 03/10/00	J	1750	03/10/01	03/10/10	COMMON	1750	11.625	1750	D	
STOCK OPTION(2)	\$2.738 03/24/00	J	6600	12/11/99	12/11/06	COMMON	6600		1750	D	
STOCK OPTION(2)	2.512 03/24/00	J	7194	12/11/99	12/11/06	COMMON	7194		8944	D	
STOCK OPTION(2)	\$7.8125 03/24/00	J	5000	12/09/02	12/09/09	COMMON	5000		8944	D	
STOCK OPTION(2)	7.167 03/24/00	J	5450	12/09/02	12/09/09	COMMON	5450	1	4,394	D	

Explanation of Responses: (1) 20% of option becomes exercisable on 03/10/01, 03/10/02, 03/10/03, 03/10/04 and 03/10/05.

(2) To adjust exercise price of options and number of option shares due to stock dividend.

/S/ JONATHAN C. HINZ 4/7/00

**Signature of Reporting Person Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.