FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average b | urden | | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* OCONNOR SEAN MICHAEL | | | | | IN | 2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC] | | | | | | | | | | | o of Reportin olicable) ctor | g Pers | , | | |
|---|--------|------------------|--------------|--|---------|---|--|---|---------------|------------|---|---------------------|---|------------------------------------|--|---|--|--|--------|------------|---------------------------|
| (Last) 220 E. Cl SUITE 20 | ENTRAL | =irst) PARKWA | • | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/03/2008 | | | | | | | | | | Officer (give title below) CEO | | | | |
| (Street) ALTAMO SPRINGS | S F | TL | | 2701 | | 4. If | Ame | endmer | t, Date | of Origina | l Filed | (Month/Da | ay/Yea | ar) | | i. Indiv ine) X | Form | r Joint/Group n filed by One n filed by Mor on | e Repo | rting Pers | on |
| (City) | (; | State) | | <u>Zip)</u> | n-Deriv | rative | | curiti | ος Δ <i>α</i> | nuired | Die | nosed o | of or | Ran | ofici | ally | Owne | 74 | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date (Month/I | | | action | ction 2A. Deemed Execution Date, | | | quired, Disposed of, or Benefic 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) 5) | | | | | (A) or | or 5. Amount of Securities Beneficially Owned Following | | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | | Code | v | Amount (A) or (D) | | Price | • | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common Stock (| | | | 09/03 | 3/2008 | | | | S | | 10,000 |) | D | \$28.9 | | 212,070 | | D | | | |
| Common Stock | | | | 09/03 | 3/2008 | | | | S | | 3,364 | | D \$29.35 | | 9.35 | 208,706 | | D | | | |
| Common Stock | | | | | | | | | | | | | | | | | 78 | 30,434 | | I | The St. James Trust |
| Common Stock 09 | | | | 09/05 | /2008 | | | S | | 97 | D \$ | | \$29 | 9.35 | 208,609 | | | D | | | |
| | | | Tal | | | | | | | | | sed of, onvertib | | | | | vned | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion of Exercise Price of Derivative Security Security 1. Title of Conversion Date (Month/Day/Year) Date (Month/Day/Year) (Month/Day/Year) Execution Date if any (Month/Day/Year) | | ed n Date, | 4. Transa | cransaction of code (Instr.) D A A (# | | umber vative urities uired or | 6. Date E | te Exercisable and ration Date th/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares | | | ice of vative urity r. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4) | Or Fo Di or (I) | o. wnership orm: rect (D) Indirect (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |

Explanation of Responses:

Sean M. O'Connor

09/05/2008

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).