U.S. SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).										
1.	Name and Address of Repo		=======================================	=======							
	VEITIA	DIEGO		J.							
	(Last)	(First)		ddle)							
	250 PARK AVENUE SOUTH/ SUITE 200										
		(Street)									
	WINTER PARK	FL		32789							
	(City)	(State)		(Zip)							
===: 2.											
	INTERNATIONAL ASSETS HOL										
3.	I.R.S. or Social Security Number of Reporting Person (Voluntary)										
4.	Statement for Month/Year										
5.		riginal (Month/Year)									
 ô.	Relationship of Reportir										
	<pre>[X] Director [X] Officer (give title</pre>		10% Owner Other (specify below)								
	CHAIRMAN										
7.	Individual or Joint/Grou	p Filing (Check App	licable Line)								
	<pre>[X] Form filed by One Reporting Person [_] Form filed by More Than One Reporting Person</pre>										

Table I	ve Securitie Beneficially	d	d, Disposed of,									
	2.	Trans-	3. Trans- action		4. Securitie or Dispos (Instr. 3	sed of (D)	5.	Amount of Securities Beneficially	6.	ship Form: Direct	Nature of In- direct Bene-
1. Title of Security (Instr. 3)		action Date (mm/dd/ yy	Code (Instr. Code		Amount	(A) or (D)	Price		Owned at End of Month (Instr. 3 and 4)		(D) or Indirect (I) (Instr. 4)	ficial Owner- ship (Instr. 4)
INTERNATIONAL ASSI HOLDING CORPORATION												

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly ${\sf class}$

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	Exercise Price of Deriv-	Da (M Da	rans- etion ute lonth/ ear)	4. Transac- tion Code (Instr. 8)		5. Nu at Ac Di (1				
Security (Instr. 3)	ative Security			Code	e V		(A)	(D)		
International Assets Holding Corp. Option		3/9,	/01	Α		25,	, 000			
International Assets Holding Corp. Options										
	6. Date Exer- cisable and Expiration Date (Month/Day/ Year) Date Expira-	7. Title and Underlyin (Instr. 3	g Securities	8.	Price of Deriv- ative Secur- ity	9. Number of Deriv- ative Secur- ities Bene- ficially Owned at End of		Owner- ship Form of De- rivative Securities Bene- ficially Owned at End of	11.	Na- ture of In- direct Bene- ficial Owner- ship
	Exer- tion cisable Date	Title	Number of Shares		(Instr. 5)	Month (Instr. 4)		Month(1) (Instr. 4)		(Instr. 4)
	03/09/02 03/09/06*	Common	25,000		3.125	25,000		D		
	12/28/96 12/28/05**	Common	26,378		2.085	51,378		D		
	11/02/99 11/02/08***	Common	83,930		1.376	135,308		D		
		=======================================								======

Explanation of Responses: *33% VESTS 03/09/02; 33% VESTS 03/09/03; REMAINDER Explanation of Responses. 35% VESTS 03/05/02, 35% LEST 11/02/09/04

** All options currently vested

*** 30% vests 11/02/99; 30% vests 11/2/2000; 40% vests 11/2/01

/s/ Diego J. Veitia 04/05/01 **Signature of Reporting Person

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations.