FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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549	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RADZIWILL JOHN					2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING CORP [IAAC]									ble)	Person	10% Ow	ner
(Last) 220 E. CH SUITE 20	ENTRAL P	irst) ARKWAY	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/17/2004								Officer (g below)	give title		Other (s below)	pecify
(Street) ALTAMO	F	L	32701		4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(5	state)	(Zip)														
		T	able I - Non	-Deriv	ative	Sec	urities Acq	uired,	Dis	posed of	, or Ben	eficially	Owned				
Date				saction /Day/Year)		Deemed ecution Date, any onth/Day/Year)			es Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amount Securities Beneficiall Owned Fol Reported	y	Form:	Direct I Indirect E tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 an	on(s)			msu. 4)
Common Stock 0			09/17	/17/2004		08/13/2004	С		173,913	3 A	\$5.75	173,913		I		By Humble Frading Limited	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Cod	Transaction Code (Instr.		Number of rivative curities quired (A) or sposed of (D) str. 3, 4 and	6. Date Exercisable and Expiration Date (Month/Day/Year)		te	7. Title an of Securit Underlyin Derivative (Instr. 3 an	g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	le V	(A	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)			
7% Convertible Sub Notes Due 2014	\$5.75	09/17/2004	08/13/2004	C			\$1,000,000	03/26/20	004	12/31/2014	Common	173,913	\$1,000,000	\$0.0	0	I	By Humble Trading Ltd

Explanation of Responses:

Remarks:

Mandatory conversion of convertible notes by issuer on 8/13/2004. Notes received for issuance of common shares on 9/17/2004. Mr. Radziwill disclaims beneficial ownership of these shares.

John Radziwill

09/21/2004

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.